



Farmington Hills, MI August 23, 2006– GregRobert Enterprises, Inc. – [www.pet-dog-cat-supply-store.com](http://www.pet-dog-cat-supply-store.com) announced the launch of a new rabbit-centric website today: [www.rabbitmart.com](http://www.rabbitmart.com). RabbitMart’s focus will be offering expert advice and quality products for pet rabbit owners across the United States

**About GregRobert Enterprises, Inc.**

GregRobert has been in the Pet Online Retailing business since 1999, and has evolved as an industry leader in providing discounted pet supplies to pet owners in a secure, easy to use environment.

**About RabbitMart.com**

Ray Joyce, owner of GregRobert Enterprises, Inc., stated “RabbitMart.com will focus solely on the rabbit owner”. He added, “Although GregRobert has sold rabbit supplies for years now, by hiring customer service advocates that specialize in the care of pet rabbits, and working with buyers that understand the rabbit market, we are positioned to evolve as the premier place to buy rabbit supplies online”.

Michelle Miller, Director of Customer Service at GregRobert, joined in to say, “We will be able to offer our rabbit owners great pricing based on quantity discounting we receive from our other GregRobert Stores.”

As with GregRobert’s other online stores, RabbitMart.com is a safe and secure place to shop. Protected by a Geotrust Secure Certificate, scanned daily by ScanAlert and a partnership with SkipJack for credit card transactions are only a few of the security measures that GregRobert takes to safeguard customer’s personal information.

GregRobert is currently offering Grand Opening specials on rabbit products such as hutches, cages and treats. In addition, RabbitMart.com will offer discounts on orders greater than \$100.00. Visit [www.rabbitmart.com](http://www.rabbitmart.com) for more details.

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